Cause of Baldness and How to Promote Growth of Hair-Taffeta Cuffs on Many Sleeves of Lace and Tulle-Parasols Trimmed on Inside for Summer-Other Fashion Hints.



HEALTH TALKS

By William Brady, M. D.

WHY WE ALL GROW BALD. some pathogenic, or disease-producmicrobes are so ubiquitous that nearly everybody keeps a culture on hand at all times. There is the pneuococcus, or "cold" germ, which is found present in practically every mouth; and the colon bacillus, which normally inhabits the alimentary canal and frequently "starts something" in the way of appendicities or gall stones or gastric ulcer. amentable of all, we have the microecillus of seborrhoea (dandruff which is planted from head to head by our friend the barber, with as little compunction as the restive winds of summer

digenous shrub, the dandelion. experiment which has not as yet been twinge of rheumatic pain. seriously protested by the antis. Prodome of its wealth of hirsute adorn- glect these natural warnings

about spreading the seeds of that in-

lid emporium, would readily convey he trusted to do the rest, protected as hey are from the germicidal rays of the sun by our top pieces, and fa- laboratories at Haarlem, Ho vored by frequent watering of the Prices are 25c, 50c and \$1.00. dispensable conditions for germ cul- a substitute.-(Advertisement).

But what about the women? Why den't they grow bad? Women don't wet their hair so fre

mently as men. They brush the dress which is better ventilated admits more light. And more

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FASHION FADS. blouses or in frocks, either of tulle. lace, satin or taffeta

Violet and pansy shades are com ing into prominence, and there is indication that by next winter they may he in high fashion.

sport frocks. The blouse is made in and Mr. Swanson. The new owner shirtwaist style, with plain shirtwaist will take possession of the theatres tosleeves and usually a patch pocket, morrow. and with a collar that can be worn open or closed. The skirts are short, pleated about the hips, sometimes in a plan he and his associates have admirable for morning wear in the

Parasols trimmed in the inside are night. one of the features of the summer. The trimming takes the form of embroidery, frills of tulle and chiffon and applied flowers or birds of silk.

Silk handbags of black, lined with bright figure silks, are effective with dark frocks. Many of them have a

Sleeveless silk sweater coats are welcome novelty, for they solve the problem of giving a little warmth without giving too much.

Some people are young at 60cheeked, ruddy and vigorous. Others Sabouraud proved that his micro- arc old at 40-joints beginning to bacillus causes dandruff; he produced stiften up a bit; step beginning to typical dandruff in guinea-pigs by lag and lose its springiness; occasionrubbling in material from the head of al touches of pain in the back; feel a human victim of the diseases-an tired without cause, and possibly a

In most cases, these are the danger fessor Sabouraud teaches that the lit- signals to warn you that the kidneys tle germs work their way down the are not promptly doing their work hair shaft and attack the follicle, thus of throwing off the poisons that are crentually denuding the unfortunate always forming in the body. To necrime against yourself. If you have brushes, fingers, towels, these symptoms, you can find prompt head-rests, perhaps even hats in the relief in GOLD MEDAL Haarlem Oil Capsules For more than 200 years. the infection from dome to dome, and this has been the recognized rembusy little microbes may safely cdy for kidney and bladder ailments. GOLD MEDAL Haarlem Oil Capsules are imported direct from the scalp-moisture being one of the in- them at your druggists. Do not take

Plattsburg, N. Y., July 4.-Evelyn Neshitt Thaw will leave Chateaugay ortant still, they do not wear a lake tomorrow afternoon to assist the iquet tightly gripping the head state in its efforts to return Harry interfering with circulation in the K. Thaw to Mattewan. Such is her condition that twice today a physician was called to "Camp Jack," where Thaw is living, from the village

of Chateaugay, eight miles away. She is on the verge of a complete nervous breakdown and her physicians have begged her to forego the trip She says that she has decided that it is her duty to do what she can to help Deputy Attorney General Kennedy and that she will return to Chateaugay lake immediately after her testimony is taken. The mere mention of the ross-examination to which Stanchfield will subject her has an appalling effect upon her.

The change in her appearance is remarkable. Mrs. Thaw will be accompanied by Jack Clifford, her dancing partner, and possibly her little son, Russell. She is due to arrive in New York at 5:05 Tuesday morning.

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\$2.00 and up per year.

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PHONE 484.

ALL GROCERS SELL

Salt Lake, July 5 .- One of the big gest business transactions of the year became known yesterday, when it was announced that the American and Lib erty motion picture theatres in Salt Lake had been sold by the Scowcroft Taffeta cuffs are put on many interests to William H. Swanson, the sleeves of tulle and lace, in separate well-known "movie" impresario of this city and New York. sideration is understood to have been \$210,000.

The deal was closed several day ago, but no announcement of change in ownership of the theatres was made. Last night, however, the sale was confirmed both by H. A. silk in stripes is used for Sims, manager of the two theatres

Purchase of two of the city's larg est and most important picture the full at the bottom, and generally atres by Mr. Swanson is but one move mide with a yoke. These frocks are for the formation of a circuit of high class film houses, which will extend from the Canadian border to the Mex-Mr. Swanson so stated last can line.

> To Buy Other Houses. Within a week Mr. Swanson will



Distributors. Phone 290

atres or arranging for the building where he cannot buy outright. already owns fourteen theatres in the states of Wyoming, Colorado, eave here on a trip through Idaho, Mexico and Texas. In addition to Montana, Washington and Oregon for his latest acquisitions in the loca

The Fruit of Folly

the orchestra and the murmured promising. voices of the dancers, the revolver mid-air, its pulsating throbs ebbing away into a slow, pathetic wail that ended almost in a human sob. With pale faces and trembling limbs the dancers stopped where the music had left them; some with arms upraised; me with one foot in the air. It was a tense moment; a moment

Sharp and clear above the crash of the tone was cold, incisive, uncom-"Irwin nodded grimly towards And those who watched him shot rang out. The music died in closely noted that he held his weapon in a firmer grip. Haughilly the hostess turned her cy, questioning stare in the wounded

man's direction For a moment he hesitated. Then his eyes wavered under the steady gaze of Irwin, and he answered sul-

All the wealth and society of the town was at the Van Lind residence that night. Mrs. Van Lind, leader in her set and fashions devotee, was giving a ball for the relief of the Belling a ball the music had a patriotic.

All the music had a patriotic door and left the house. And so the incident was ended. But it is not with



MISS COLUMBIA WAS LEADING THE DANCE AND JOY REIGNED UNCONFINED.

can flags, and the prettiest girl in the incident so much, as with the town, dressed as Miss Columbia, was happenings which lead up to it that leading the dance. Joy reigned un-

And then the shot. The sound scemed to come from a chamber to the right of the ballroom, and the startled dancers, gazing in that direction, saw a tiny wisp of smoke uncurl itself from the rich portieres and waft gently towards the ceiling.

One, more bold than the rest, strode towards the door and threw aside the heavy hangings. And the tableau that was there revealed offered food for several hundred late supper discussions and gave the busy gossips of so-

ciety many a dainty morsel.

The room was, strictly speaking, a den, richly furnished and not very large. Across a table in the center, when the curtain was so rudely brushed aside, sprawled the inert body of Edgar Clay, society leader, business man, good sport, hard drinker, and the husband of Isabel Clay, prettiest butterfly of them all. Standing over him in a protecting at-titude, the smoking revolver still in Clay, young, good looking, but with his hand, was his business partner and father-in-law, Russel Irwin. Hate gleamed from a pair of narrowed was in no mood for trifling that morning. The cares of business weighed wavered from those of Horace Stone, heavily upon him. Junior member of attorney, who, pale as death, stared back at Irwin from across the table. At Stone's feet lay a shattered de-canter, the contents of which ran over the rich rug in tiny rivulets, strongly suggesting blood to the excited minds of the eager spectators. But Stone was grasping his right hand with his left, and the trickle of red that as he slowly picked at the breakfast oozed between his fingers told only that has been served in his room. too plainly where the bullet had found its mark.

"Oh, Edgar, Edgar are you dead?" From the surge of figures at the door, one fair form detached itself and hurled its length across the limp pointed to the w and hurled its length across the limp and sagging body of Clay on the table. With trembling hands she raised his head, and with choking sobs planted a tearful kiss on his unsubstitute and the pointed to bound around his aching head. "Or is it some new style of headgear made fashionable by the war?" she persisted. Clay scowled at his pretty wife. He was in no mood for triffing. He was

"And may I ask the meaning of frilliest morning gown. Mrs. Van Lind was speaking and

with the lives of men and women you see around you every day-men and women who sow the seeds of folly and reap the fruit thereof.

CHAPTER ONE.

Folly was a constant guest at the home of Edgar Clay and his pretty wife, Isabelle Folly was the boon companion of this young society couple. Reared in luxury and knowing no restraint except that imposed by their own desires they had gone the pace that has but one ending; had traveled along the road that leads but to disaster-disaster that is the more complete the longer it is delayed. That they drifted farther and farther apart was but natural for Folly was always there to see that both persisted in the wilful pursuit of individual enjoyment And so the Saturday morning on which our story opens, found them

the marks of dissipation already show-ing on his otherwise boyish features, faced financial ruin because of his exthrobbing in his temples and the rack-But Stone ing reminders of last night's wild time in no wise improved his temper,

"Has his lordship a new crown this morning," smiled Isabelle as she came into the chamber unannounced and

With a slightly forced laugh, she pointed to the wet towel that he had

and disgust struggled for the mastery of her features as she read the answer to her question in the kiss. Clay was not dead. He had yielded again to a habit that was stronger than to a habit that was stronger than the cheeks or that she had donned her pretitest manner along with her frilliest morning gown.

(CONTINUED TOMORROW.)



"The Patriot & The Spy" THIS AFTERNOON AND TONIGHT

A special Independence Day war drama, love and patriotism, filed with clean thrills, minus the horrible; a superb 4-part Mutual Masterpicture driving home a powerful lesson in patriotism. The star is none other

James Cruze

THE OGDEN BOY

supported by lovely Marguerite Snow, who was with him in the "Million Dollar Mystery," "Zudora" and other well known offerings.

It's wonderful-Usual prices 5c and 10c including boxes and divans. Francis X. Bushman and Beverly Bayne.

"Graustark"

Comes Tuesday, Wednesday and Thursday, featuring Francis X. Bushman and Beverly Bayne.

The Ogden Theater

COOL—COMFY—HOMEY

No prizes, but, always, the biggest dime's worth of artistic entertainment in America.

vest are completely organized, it is proposed to book the big productions of the film companies direct to the heatres, eliminating entirely dealings with the district exchanges of the manufacturers and their sales agen

Buying of the American and Liberty heatres by Mr. Swanson is regarded by him as an important addition to his chain. The American is one of he largest and theatres devoted to the screen drama n the United States. Mr. Swanson ranks it with the Strand theatre, New York, as the finest picture house i

Is "Movie" Pioncer.

The two theatres were sold by the berty Theatre company, the nam of the corporation headed by Alber cowcroft of Ogden, which has owned and operated the theatres for the past wo years. Mr. Scowcroft is gent of the company and H. A. Sims secretary and manager. nterests own theatres in Ogden, but hey were not included in the sale. Associated with Mr. Swanson in the

urchase of the theatres is Harry T Nolan of Denver, who has been a part-Mr. Swanson in previous ventures. Mr. Swanson has been in the picture business for nine-He was a pioneer "inproducer and was active publication of New York City. during the stirring days behind the scenes of the film dramas, when the in all, and ranging from a First award independents were fighting the so of \$1500, maximum value, down to called "licensed" companies for a two hundred awards of \$1 each, are tion, using the same number of cities, place in the "movie" sun. He said offered for the best solutions submitest night he received \$1,000,000 when ted to the TRAVELGAME, the new he sold out to the Universal company game which has everyone "Seeing tion in which the letters in the names Until recently he owned a number of America." film exchanges in the west-including sold them to the Universal company. Improvement Contemplated.

provements and changes-as well as, to connect the cities in the chart tolater on, some changes in policy—in taling the greatest population mind for the American and Liberty theatres, but these are not ready for Judged," the following detailed explaannouncement, he said. He will also nation is given. The first award will make some improvements in the Rex be given to the person who connects be given to the person who connects theatre, which is to be entirely reall of the cities on the TRAVELGAME J. F. Papin has succeeded A. R.

Wilson as manager of the Rex theatre The union labor troubles at that award will be given to the person conhouse have been settled, Mr. Swanson and Mr. Nolan acceding to the wishes the union as to the operator of the Rex organ. The dispute was due to nisunderstandings on both sides, sald Mr. Swanson. What changes, if any, will be made

in the management of the American and Liberty theatres are not known as yet. Mr. Swanson was not ready last night to give the personnel of his organization, and Mr. Sims did not reveal his plans. It is understood that the new owner of the American theatre will endeavor to retain Profes-sor J. J. McClellan as musical director and organist.

"The Battle of Elderbush Gulch," Indian war drama; 'A Siren of Corsia" and two comedies at the Rex today. Open 6 p. m.

Washington, July Page, at London, cabled the state de partment today that all the loss of life on the Armenian, the ship which was torpedoed by the German subma-rine U-38, was due to the "shelling of the steamer." About twenty-one American members of the crew were

Mr. Page also informed the depart ment officially that the ship had been warned to stop and continued to try to escape.

The message was sent at once to President Wilson at Cornish. The official view has not been changed, but merely strengthened that this government will have no eyuity of protest against Germany and that the discussions, if they b of any length at all, would be on th seconidary question as to whether the Armenian was a transport. The public or private character of the vessel will however, have very little to do with the justification of the destruction of the ship if she disobeyed the practice and rules of international law as they have been defined by the

The attitude of the United States toward the Armenian and all on board. it is believed, would be limited to the question whether she obeyed the rules, customs and practices of a merchantman in times of war.

the Rex theatre in this city. When the Swanson circuit of picture houses and its affiliations in the west are completely organized, it is **Vacation**

The Standard Offers \$6,800 in Gold—A Little Skill May Win You the First Prize \$1,500 —You Simply Study the Geography of Your Country.

The Standard, in another part of cities with the next greatest total pop this issue, announces an unique offer ulation and so on. for its readers. This has been arin collaboration with the ranged Housewife, the well known woman's

Five hundred awards, totaling \$6800

The TRAVELGAME is an in Salt Lake City-but he has tracing of a map of the United States with cities accurately placed, but left unnamed in the chart or working map. Mr. Swanson has some material im- The object of the TRAVELGAME is

Under "How Solutions Will be chart. In the event of no one connecting all of the cities, the first necting the cities totaling the greatest population. Second award will be given to the person connecting the in the blank printed therein at once

participants submit solutions showing the greatest total of population connected, then the one using the least number of cities, will receive the Should two or more participants submit the same total populathe first award will be given to the participants who submit such a soluof the cities used will spell Housewife," the greatest number times. Each letter must be used only as many times as it appears in the

names of the cities used. "Should two or more participants submit solutions alike in all of the above detail, each will receive the

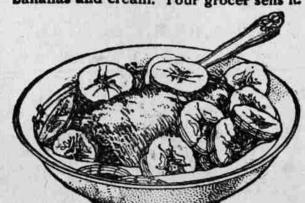
full value of the award tied for." A special offer is made Standard readers on another page and this tells how YOU can play the TRAVEL-GAME and thus have an opportunity to win one of the awards, not only without cost to you but at an actual saving in the regular cost of subscrip tions to the Standard and Housewife, Turn to this announcement and send

Ben Franklin Was a Vegetarian

Franklin's massive personality dominated and overshadowed the eighteenth century. You don't have to be a strict vegetarian to attain success in any department of endeavor, but if you cut down your supply of meat you should eat

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which contains more real nutriment than meat or eggs, is more easily digested and costs much less. Get "the Shredded Wheat habit" and learn what it is to have good digestion, muscular vim and clear brain. A man's food for a man's work. A woman-saver because it is ready-cooked and ready-to-serve. Try it for breakfast with milk or cream. Eat it for lunch with berries or sliced bananas and cream. Your grocer sells it.



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